



Environmentally Sustainable

Grass-Fed

5 times more CLA than grain-fed beef

CLA Benefits Include:

- Reduce Body Fat
- Increased Lean Body Mass
- Anti-Carcinogenic
- Prevents Arteriosclerosis

Ideal Omega 6:3 Ratio of 2:1
Equal to Fish without mercury

High in Branch Chain
Amino Acids

Rich in Vaccenic Acid—
Providing nearly 50% more CLA

Risk of E. coli bacteria is minimal

3-6 times more Vitamin E than
grain-fed beef— Reduces risk of
cancer & heart disease

1/3 Fewer calories than
grain-fed beef

Higher in B Vitamins & Iron

No Hormones

Non—Irradiated

No Antibiotics

No Animal by-products

VS.



Modern Feedlot

Grain-Fed

Less than 1/5 the CLA of
grass-fed beef

Omega 6:3 Ratio of 20:1 is
very adverse to health

4-6 times more total fat &
higher % of saturated fat

Less than 1/4 the Vitamin
E than grass-fed beef

1/3 MORE calories than
grass-fed beef

Acidic digestive system
from grain diet leads to
greater risk of E. Coli
Bacteria presence

Antibiotics added daily to
feed ration

Growth stimulating Hormone
Implants routinely used

Irradiated meat sold
in most meat cases



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